About






Who Should Attend?

Mifgash 2027 is designed for:

- **CEOs and executive directors of JCCs and independent JCC Camps**
- **One additional senior professional from the C-suite of each JCC or JCC Independent Camp,** who is invited by the CEO/executive director. The senior professional *may* attend even in the absence of the CEO/executive director. A dedicated **Senior Professiona**l Peer Community will convene during Mifgash for distinct daily experiences.

Key Focuses

Applied AI

See how other JCCs are using AI today, learn where to start, and leave with practical steps to put it to work for your staff and community.

Fundraising

Explore proven ways to expand donor support and revenue, so your JCC can do more for the people it serves.

Governance

Gain essential skills to effectively lead your JCC and partner with lay leaders in changing times.

Innovation

Discover new programs, models, and ideas from across the JCC Movement that you can adapt for your community.

Scenario Planning

Investigate tools available to plan with confidence when the path ahead is unclear.

QUESTIONS?
Check out the FAQ. Still have questions?
Email mifgash@jcca.org and we'll get back to you soon.

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