

# Kivunim

## GET TO KNOW Kivunim כיוונים 2026 EXECUTIVE PROFESSIONAL DEVELOPMENT PROGRAM

Watch these short videos as the Kivunim Cohort introduces themselves. You'll hear a bit about their JCC journey, a few fun facts, and an open invitation to connect in person at Mifgash 2026.



## About Kivunim

Kivunim (Hebrew for directions) is designed to increase first-time JCC CEOs/EDs understanding of Jewish life and learning, helping their JCCs to better achieve their Jewish mission. It also provides new execs with the opportunity to share their professional challenges, build a collegial network and benefit from resources offered by JCC Association. The cohort program lasts 12 months and is preceded by an in-person gathering for participants. The program is available by invite to all first time JCC executives.

If you are a **New** JCC/JCC Camp executive director/CEO and you have not been connected to our Kivunim team, please contact Lynn Wittels at [L.Wittels@jcca.org](mailto:L.Wittels@jcca.org)

## Kivunim at Mifgash 2026

The Kivunim Mifgash experience kicks off on Sunday, February 1, 2026 at 1 p.m. ET and will conclude just prior to the official start of Mifgash 2026. Invited Kivunim participants only need to register for Mifgash. Your Kivunim participation will be confirmed during your January

session.

**QUESTIONS?**

Check out the FAQ. Still have questions?  
Email [mifgash@jcca.org](mailto:mifgash@jcca.org) and we'll get back to you soon.

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