

# Presenters



**Kurt Atherton** is the senior vice president of strategic growth at Avidon Health, a leader in delivering digital, science-based lifestyle medicine programs and services. He has more than 35 years of experience in sales, marketing, customer service, and operations management in the health, fitness, and wellness industry. Previously, Atherton was a principal or partner in several successful national health, fitness, and wellness management companies that serve Fortune 500 companies; health systems and hospitals; colleges and universities; and nonprofit, community-based organizations, including JCCs in North America. He has been involved in developing more than 200 health, fitness, and wellness centers, ranging in size from 2,000 to 150,000 square feet. A native of upstate New York, he now lives in northern California and earned a bachelor's degree in business management and industrial engineering from Ithaca College.

## Media

- [Moving into the Golden Years: Senior Fitness](#)
- [How To Use Behavior Change To Transform Your Health](#)



**Miriam Brosseau** is the chief executive officer of Tiny Windows Consulting, where she urges people to “Ask a bigger question, tell a smaller story.” Previously, she spent 12 years working in nonprofits, including as the first program director of ELI Talks, the Jewish TED-style platform. As chief innovation officer of See3 Communications, Brosseau consulted with a wide range of organizations, including Make-A-Wish America and the Alzheimer's Association.

She holds a master's degree in Jewish professional studies from Spertus Institute. She is a member of ROI and was named to the Jewish Week's “36 Under 36” in 2013 and Chicago's “Double Chai in the Chi” in 2019. She is a proud member of the boards of the Jewish Studio Project.

In "real life," she is mom to two gorgeous humans and spends her free time reading, drinking too much coffee, and roller skating. She was once a finalist in a Passover parody contest. She would love if you would recommend a good novel.



**Robert Calabrese** is principal of Business Visions Group. Driven by a deep curiosity about what motivates and inspires people, he helps individuals and teams explore new possibilities, uncover the thinking behind their actions, and approach themselves with curiosity rather than judgment. His work encourages leaders to find the courage to try new approaches and create meaningful change.

With extensive experience in individual and organizational development, Calabrese partners with executives, leadership teams, and boards to increase engagement by identifying and aligning core strengths with organizational aspirations and strategic goals.

Calabrese's practice is grounded in the philosophy of Robert S. Hartman, who wrote, "There are only four steps to a successful life. One, know yourself. Two, choose yourself. Three, grow yourself. And four, give yourself to something greater than yourself." This perspective shapes Calabrese's commitment to helping leaders grow in ways that elevate their organizations and the communities they serve.



**Andi Campbell** is the president of WellSpark Health, where she not only leads but also transforms. In fewer than three years, she led the company from financial loss to successful acquisition, and before that, as head of people and culture at LAZ Parking, she shaped HR and workplace culture for more than 15,000 employees.

A TEDx speaker, keynoter, thought leader, adjunct faculty, and workshop facilitator, Campbell brings fresh perspectives to leadership, business strategy, and employee wellbeing. Today, she partners with companies to guide leaders through individual, team, and company transformation.

Her work has been featured in Hartford Business Journal, BenefitsPRO, the National Parking Association, and Workforce Magazine. Campbell holds a master's degree in industrial and organizational psychology, is a certified yoga instructor, integrative nutrition health coach, certified intuitive coach, and holds a black belt in Tang Soo Do. She also is an aspiring pickleball player and a voracious reader.



**Debbi Cooper** is the vice president of partnerships at M<sup>2</sup>. Previously she served as the director of engagement for PJ Library and associate vice president, Community Outreach and Engagement, of the Jewish United Fund of Metropolitan Chicago.

She is the immediate past chair of the board of Bernard Zell Anshe Emet Day School, a pluralistic Jewish day school in Chicago. She is a graduate of M<sup>2</sup>'s Senior Educators Cohort and a current 18x18 Fellow.

Cooper graduated from Washington University in St. Louis and earned a master's degree in public administration/nonprofit management from George Mason University. She lives in Chicago with her husband, Aaron, and their three children: Gabe, Judah, and Noah.



**Abby Crawford** (she/her) is a vice president, Program, at Leading Edge. She designs and executes development experiences rooted in ongoing field-level data and program evaluation for professionals and boards across the Jewish nonprofit sector.

Prior to joining the Leading Edge team, Crawford spent nearly two decades in education and nonprofit senior leadership. Most recently, she served as the director of education for the Center of Creative Arts. Previously, Crawford led training and leadership development for incoming corps members with Teach For America in Phoenix, Los Angeles, and St. Louis. She began her career as a special education teacher through Teach For America-St. Louis.

Crawford studied political science and communications at Texas Christian University, and she earned a Master of Arts in teaching from Webster University. She lives in St. Louis, Mo., with her family.



**Maggie Feinstein**, director of the 10.27 Healing Partnership, is a master's level professional counselor who has distinguished herself in the field of integrated mental health. She received an

undergraduate degree in international relations at the University of Wisconsin-Madison and a master's degree in counseling psychology from the University of San Francisco. Before returning to Pittsburgh, she worked in San Francisco, California, and Anchorage, Alaska. Feinstein has presented at professional conferences on such topics as juvenile justice reform, collaborative health care, and now the impacts of violent extremism. She resides in Pittsburgh's Squirrel Hill neighborhood with her husband and two children.



**Meggie Wyschogrod Fredman**, is the U.S. director of Jewish communal engagement and partnerships for the American Jewish Committee, representing AJC to national Jewish organizations and serving as the organization’s voice in collaborative endeavors. She oversees AJC’s efforts to engage a diversity of American Jews and promotes the organization’s role as a leader in the Jewish communal world, helping it leverage its global advocacy endeavors. Previously, she served as senior director of AJC’s Alexander Young Leadership Department, helping to empower young Jews worldwide. She began her career in AJC’s Leadership Development and Board Engagement department, working with the national board of governors. Wyschogrod Fredman earned a bachelor’s degree from Boston University and a master’s degree in public administration, with a concentration in nonprofit management, from George Washington University’s Trachtenberg School of Public Policy and Public Administration. She served as a cohort III fellow in the Mandel Institute for Nonprofit Leadership's Executive Leadership Program. A native Bostonian, she resides in St. Louis with her husband and three daughters.

#### Media

- [The questions the American Jewish community must ask in the face of rampant antisemitism](#)



**Deborah Gilboa, M.D.**, popularly known as “Dr. G.,” is a resilience expert who believes that stress and adversity can forever change your life—for the better! She teaches individuals, teams, and companies some of the most valuable skills they need—how to transform fear, stress, and anxiety into resilience, productivity, and innovation. Dr. G is a popular TV guest and a board-certified family physician who frequently appears on top television programs including TODAY, Good Morning America, and The Doctors. She is also a contributor to the Washington Post, The New York Times, Huffington Post, Forbes, and other print and digital outlets. Dr. G is also the author of five self-development books, including “From Stressed to Resilient: The Guide to Handle More and Feel It Less.”

#### Media

- [Feeling stressed out? Here’s how to use it to your advantage](#)
- [Burnout and Retention: Hint Cornhole Is Not The Solution](#)
- [Burnout And Retention: Ask The Question](#)
- [Burnout And Retention: Money Can’t Buy You Love](#)



**Jenn Goldstone** is the deputy CEO at UpStart, where she leads organizational strategy, internal operations, and team development to strengthen infrastructure, culture, and execution in service of UpStart’s mission to advance bold Jewish social innovation. She possesses more than 20 years of experience in philanthropy, nonprofit leadership, and venture strategy and previously was a Jewish Life Venture Fellow at the William Davidson Foundation and the chief operating officer at the Birthright Israel Foundation. Earlier, as co-executive partner at SeaChange Capital Partners, a philanthropic intermediary founded by Goldman Sachs, she supported high-impact collaborations and system-level solutions.

Goldstone is the founder of Xukuma, LLC, a strategy and governance consultancy, and began her career as a producer at ABC News. A BoardSource-trained governance consultant, she holds certifications in change leadership from Cornell, agile leadership, and executive coaching. She lives in New York City with her husband and two sons.



**Clare Goldwater** is a Jewish educator and organizational leader with expertise in professional and organizational development and experiential education. As the chief strategy officer at M<sup>2</sup>, she oversees the development and dissemination of M<sup>2</sup>’s approach and ideas about experiential Jewish education through partnerships with organizations and publications, as well as by using educational strategy, curricula materials, and other channels. Goldwater has a bachelor’s degree in English literature from Oxford University, a master’s degree in Jewish education from Hebrew University, and a certificate in leadership coaching from Georgetown University. She holds passports from the U.S., the U.K., and Israel and lives in Jerusalem with her family.



**Jessica Grossnickle** is the director of fundraising services for Evolve Giving Group. With nearly 20 years of experience, she specializes in large capital and comprehensive campaigns, empowering professional and volunteer leaders to secure six-, seven-, and eight-figure gifts that transform organizations. Grossnickle has held leadership roles at several notable organizations, including PAWS Chicago, Girls on the Run, and Connections for Abused Women and their Children, where she refined her expertise in developing high-impact fundraising strategies. She has an extensive client portfolio at Evolve, highlighting her proven ability to deliver results and earn clients' trust. Among her loyal clients are Kaplen JCC on the Palisades in Tenafly, New Jersey; Weinstein JCC in Richmond, Virginia; and the JCC of Central New Jersey in Scotch Plains as well as Keshet, Sefaria, Blessings in a Backpack, Congregation B'nai Israel, and Temple Shaari Emeth.



**Mimi Kravetz** leads the Jewish Federations of North America Impact and Growth team that systematically gathers and uses data, research, and qualitative insights from colleagues and cohorts across the system to inform and increase the success of individual Federations, the Federation system, and the Jewish communal sector.

Her career has spanned professional leadership roles at top business and nonprofit brands, including American Express, Google, and Hillel International. She served as the inaugural chief talent officer and chief experience officer at Hillel International, building a renowned talent and student leadership pipeline. Prior to this work, Kravetz was head of employment brand at Google, focused on hiring, training, and diversity strategies. She also served in the leadership of Google.org, spearheading educating and advising nonprofits.

She received an MBA from Harvard Business School and a bachelor's degree from Tufts University. She resides in the San Francisco Bay Area with her husband and two children.

#### Media

- Post-Oct. 7 'Surge' slowing more for marginalized Jewish groups — JFNA study
- 'The Surge,' 'The Core' and more: What you need to know about the explosion of interest in Jewish life
- Low-income Jews are desperate for community after Oct. 7. The High Holidays are an ideal time to welcome them



**Amanda Loveland** is a strategist and AI practitioner focused on helping organizations navigate change with clarity and humanity. She is the founder of Puzzles & Profits, where she works with mission-driven teams to translate emerging technology into practical, values-aligned action. With a career that includes work with innovative startups, Fortune 500 enterprises, and community-based institutions, Loveland possesses deep experience in digital transformation and organizational leadership.

She has spent years working within and alongside Jewish Community Centers, serving in senior leadership roles and partnering with JCCs across the country on marketing, innovation, and organizational strategy. She understands the unique balance JCCs must maintain among mission, membership, and community impact. Known for connecting big ideas to real-world execution, Loveland emphasizes human-centered innovation, ethical AI use, and sustainable growth that strengthens human connection.

#### Media

- Jewish institutions slowly incorporate AI but risk falling behind



**Joshua Lyons** is the CEO and managing director of Pinnacle Lifestyle Medicine, an entity that maintains private clinics under the Pinnacle brand and management contracts with other privately held physical therapy organizations and two community hospitals. Recognizing the need for an unprecedented shift in the way medicine must be delivered to address the chronic disease epidemic in the U.S., Lyons has successfully managed the transition of several traditional healthcare organizations toward a delivery model that integrates services in a profoundly different way. Focusing on prevention and lifestyle modification, he and his team have flipped the medical model effectively, using lifestyle medicine to appropriately promote the prevention of chronic diseases and integrate historically siloed services as an alternative to treating symptoms of lifestyle-related illness.



**Meg Rodarte** is the managing director, Learning, Community, and Belonging, at UpStart. Previously, she led innovation and R&D efforts for various community-building and network-based organizations in the U.S. and abroad. Throughout her career, she has focused on identifying and understanding unmet needs within diverse communities and experimenting with new programs to meet those needs—always keeping belonging at the center. She marries her educational background in dramaturgy with human-centered design principles to lead and innovate with curiosity, connection, and care. Rodarte holds a master’s degree in international dramaturgy from the University of Amsterdam and a bachelor’s degree in theater design from the University of California Santa Cruz. She lives with her husband in Oceanside, California, where she embraces the cliché by enjoying many sunsets and long walks on the beach.



**Isabel Shech** is the program director at Leading Edge and the strategic force behind the Board Leadership Accelerator and other pilot programs. She has participated in leadership development programs and served as a volunteer leader with Jews Indigenous to the Middle East and North Africa, the American Jewish Committee, the Anti-Defamation League, and Honeymoon Israel.

Prior to joining Leading Edge, Shech spent more than a decade working at the intersection of Jewish nonprofit leadership and academic research. Her work has spanned Israel education, Holocaust and antisemitism education, innovation and special projects, community impact, and philanthropy.

She holds master's degrees in political science and international relations from the University of Pittsburgh and in philosophy from Duquesne University, as well as a bachelor's degree in philosophy from the Munich School of Philosophy. Shech grew up in Germany and lives in Atlanta with her partner and extended Israeli family, surrounded by a steadily growing collection of coffee brewing devices and homemade ceramics.



**Amy Schiffman** possesses more than 25 years' experience in nonprofit development, partnering with organizations to develop effective fundraising campaigns, build strong leadership teams, and empower them with tools to visualize and achieve mission impact. Since co-founding Giving Tree Associates in 2008 and launching Evolve Giving Group in 2020, Schiffman has helped over 500 nonprofits, including over a dozen JCCs across North America, raise hundreds of millions of dollars, create growth strategies, and recruit exceptional nonprofit executives. She served as director of development and communications at Ida Crown Jewish Academy in Chicago from 2003–2008. Based in Chicago and Northern Michigan, Schiffman is a frequent public speaker and trainer at local, regional, and national gatherings. She oversees a team of 43 individuals across 16 states and serves on the faculty at Hebrew Union College-Jewish Institute of Religion's Zelikow School of Nonprofit Management in Los Angeles and Spertus Institute in Chicago.



**Rabbi Mike Uram** is the chief Jewish learning officer for Jewish Federations of North America. Previously, he was head of Pardes North America and executive director of Penn Hillel for 16 years. He is the author of the best-selling book, “Next Generation Judaism,” which won a National Jewish Book Award. Uram has worked with dozens of Jewish organizations, including the Wexner and Schusterman foundations, Hillel International, the Rabbinical Assembly, Central Conference of American Rabbis, and many local federations, synagogues, and JCCs. Recently, he co-authored a new educational framework for Birthright Israel. Uram holds a bachelor’s degree from Washington University and rabbinic ordination from The Jewish Theological Seminary.

#### Media

- [Getting Grounded in Israel & Zionism](#)
- [Do I Believe in God is the Wrong Question](#)

#### QUESTIONS?

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